

Angela Pisano

Senior User Experience Architect - Bloomingdale's

New York, NY

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(631) 902-5634

UXA with strong Design & Development experience. 10+ years experience in web and has worked with CSS, HTML, JQuery, Adobe Products, Omnigraffle, Bootstrap, Zurb Foundations, and more. Excellent on both Macintosh and PC Platforms.

Work Experience

Senior User Experience Architect - Contractor

Bloomingdale's - New York, NY

December 2015 to Present

Responsible for the user experience across all platforms. Leading the efforts of Agile development and Responsive Design. Performs A/B testing on new products. Wiresframes and conceptualizes the ideal experience for customers.

Mobile Design Manager

Macy's - New York, NY

May 2014 to September 2015

Leading a team of designers on macys.com mobile platform. Responsible for creating the ideal experience for the customer on her mobile device as well as promoting brand synergy. Directing the look and feel of mobile home pages and sitelets. Responsible for the branding of Macy's Backstage.

Senior UI Designer

Macy's - New York, NY

May 2010 to April 2014

Responsibilities:

- In charge of leading the team in the new efforts on email templates.
- Designed the new Macy's Mobile App.
- Branded and prototyped the Social App Shop Macy's with Friends.
- Created the mobile sitelet for Impulse Brand.
- Designed and created wireframes for the Scheduled Payments System.
- Worked on the conceptual phase for the macys.com navigation.
- Worked on the award winning Black Friday sitelet in 2011
- Designed all of the Credit Marketing assets including landing pages, emails, banners, and web graphics.

Adjunct Professor - IMA graduate program

CW Post LIU
2008 to 2010

Responsibilities:

- Teach Flash ActionScripting, HTML, CSS and Animation classes.
- Selected by thesis students as adviser on their final projects.Freelance Projects

Web Designer/Developer

Active Web Group
2007 to 2010

Responsibilities:

- Designed and developed websites utilizing SEO, CSS, multimedia, and Flash.
- Designed banners, web graphics, and animated banners with Flash, ActionScript 2.0, and Adobe Photoshop CS4.
- Worked with the clients for maintaining and developing websites.
- Also expert at Flash Encoder to compress video files and for use on the web.

Xtensible Web Solutions

- 2007 to 2011
- Designed and developed a website for national account - Scion titled www.helloscion.com
- C.W. Post
- Worked with Professor Kremer on the C.W. Post Writing Center website.
- Developed 3-D imaging for an independent film.
- Designed, developed, illustrated and animated for C.W. Post Newspaper "The Pioneer"

Web Designer

American Express Travel Impressions
2005 to 2007

Responsibilities:

- Developed promotional web based design for the Marketing Department utilizing Flash.
- Designed banners, web graphics, and animated banners with Flash, ActionScript 2.0, and Adobe Photoshop CS4.
- Developed websites using HTML, CSS, and Dreamweaver.
- Trained the new web designers in HTML, CSS, PHP, and ActionScript.
- Created mock-up sites for the Manage Brand Clients including Cable Beach Getaways, Aeroméxico Vacations, and United Vacations Latin America.
- Created templates including e-commerce initiatives, weekly email, and managed brands.
- Enhanced the design of the Travel Impressions website as well as kept maintenance, which included hotel logos, photos, and banner revisions.

Editor for C.W. Post Art and Literature Magazine

Loomings
2004 to 2005

President of the Digital Arts and Design Association

CW Post LIU
2003 to 2005

Gave multiple presentations for DADA on interactive multimedia programs and ActionScripting.

Education

Master of Arts in Multimedia Arts

Long Island University
2005 to 2007

Bachelors of Fine Arts in Digital Arts and Design

Long Island University

2001 to 2005

Links

<http://www.soc-x.net>

Additional Information

Supports dog rescues and has worked with pitbull rescues.